

September
& October

Albuquerque Rear View Mirror

2019

A Free Bi-Monthly Newsletter From WORLDWIDE Automotive & Old Car Garage Reflecting Albuquerque's Automotive World

Preventative Maintenance

It takes a lot of energy to start your vehicle up each day. How much energy exactly? Well, it's between 50,000 and 100,000 volts to be exact.

So how does one get that lightning burst of power all the way from a typical 12-volt battery - over to the spark plug?

You guessed it...the Ignition Coils.

Gasoline and air are ignited in your engine to create a small explosion to generate power. The spark plug provides a little blast of high voltage electricity to light the fire. A cable from the battery enters the ignition coil. True to its name, the coil has two windings (coils), of copper wire. The first winding uses a thicker wire and the second winding has thousands of winds of smaller wire. By the time the electricity has made it through the windings, the voltage has increased enough to power the spark plug. Because of the intense amounts of electricity that pass-through ignition coils, they wear out. When a coil fails to provide enough electricity to fire a spark plug(s), the engine "misses". The engine will run rough and may shut down entirely.

It's generally advisable to replace all of the ignition coils at the same time - once one has failed, others are probably not far behind. This is also often a good time to replace the spark plugs as well.

Any time your engine is running rough, have us take a look at it. We have the expertise to isolate the problem, fix it and get you back on the road as soon as possible.

Back to School Special



**10% off Labor on
Preventative
Maintenance
Services
Sept - Oct 2018**

Enjoy Your Ride.

**\$75⁰⁰
Get Back!**

Get a \$75 Prepaid Visa® Card with Qualifying NAPA Steering and Suspension Purchase of \$250 or more!



*Ask your Service Advisor for details. Offer valid September 1 - October 31, 2018.

Car Shows and Events



September 5th-15th – State Fair Car Shows

- * September 6 – Mopar show & Classic VW
- * September 8 – Classic Tractors, VMCCA, Model A Ford & Model T Ford Show & Early Ford V-8 show
- * September 10 - Military & Veterans Appreciation Day
- * September 14– Hot Rods & Custom Cars and Native American Day
- * Sept 15–NMSF, Classic Car and Truck Show

NMCCC
Auto Parts Swap Meet

ISLETA
RESORT & CASINO

41st Annual
AUTO PARTS SWAP MEET
September 27th, 28th and 29th
Isleta Resort and Casino
Information: 505-450-1203 or
swapmeet@nmccarcouncil.com

REGISTRATION DEADLINE: SEPTEMBER 14th, 2019



To see more listings in the surrounding area, look at:

www.nmccarcouncil.com

Important Dates

LABOR DAY	SEPT. 2 ND
GRANDPARENTS DAY	SEPT. 8 TH
AUTUMN BEGINS	SEPT. 23 RD
COLUMBUS DAY	OCT. 14 TH
BOSS'S DAY	OCT. 16 TH
HALLOWEEN	OCT. 31 ST

Balloon Fiesta History

The Balloon Fiesta began in 1972 as the highlight of a 50th birthday celebration for 770 KOB Radio. Radio station manager Dick McKee asked Sid Cutter, owner of Cutter Flying Service and the first person to own a hot air balloon in New Mexico, if KOB could use his new hot-air balloon as part of the festivities. Dick then asked one of his radio announcers, Tom Rutherford, to work with Sid. Sid and Tom worked together on 770 KOB's 50th Birthday Celebration. After the 50th Birthday Celebration, Tom began flying hot air balloons. The first fiesta ended up as a gathering of 13 balloons on April 8, 1972, sponsored by KOB. The first event was located in the parking lot of the Coronado Center Shopping Mall with 20,000 spectators and with balloonists from Arizona, California, Iowa, Michigan, Minnesota, Nevada and Texas taking part. The first fiesta incorporated a "Roadrunner-Coyote Balloon Race" with 1 balloon being the "Roadrunner" and the others being "Coyote" balloons. The winner of the race - the "Coyote" that landed closest to the Roadrunner. This race has continued as part of the Balloon Fiesta today.

The next year Albuquerque hosted the first World Hot-Air Balloon Championships in February and the fiesta became an international event. In 1975 Albuquerque was looking at hosting the World Championships again, but the event was scheduled for October. So the fiesta was moved to correspond with the championships. To maintain interest in Albuquerque's bid to host the championships, a balloon rally was held in February of that year. Autumn being a far better flying time than February, the event has remained in early October to the present day.

The Balloon Fiesta grew each year for decades, and today is the largest balloon convention in the world. The number of registered balloons reached a peak of 1,019 in 2000, prompting the Balloon Fiesta Board to limit the number to 750 starting in 2001, citing a desire for "quality over quantity". The limit was changed to 600 in 2009; citing recent growth in the city and a loss of landing zones. On any given day during the festival, up to 100,000 spectators may be on the launch field where they are provided the rare opportunity to observe inflation and take off procedures. Countless more people gather at landing sites all over the city to watch incoming balloons.

* https://en.wikipedia.org/wiki/Albuquerque_International_Balloon_Fiesta

Worldwide Automotive & Old Car Garage believe in Preventative Maintenance.

We are sending you (our customer) this newsletter because we want to help educate our customers about Preventative Maintenance. Some other things going on in Albuquerque are listed, too.

***New Key Drop Box* Look for it on middle (non-operating) door on South side of building.**

If you would like to have this newsletter emailed instead of mailed, please let us know @ wwauto@aol.com

If you have any questions please call (505)881-2722 or email us.

 Find us on FACEBOOK 
Find us on [Instagram](#)

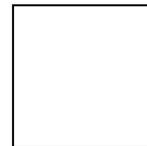
Worldwide Automotive

www.worldwideautomotiveinc.com

&

Old Car Garage

www.oldcargarageltd.com



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What's Inside?

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